

**Software  
Engineering Club  
(DEV)  
Sponsorship Packet**

*SUPPORT THE ONLY  
SOFTWARE ENGINEERING  
CLUB ON CAMPUS*



# AGENDA

1. OUR MISSION
2. MEET THE TEAM
3. DEMOGRAPHICS
4. EVENTS
5. SPONSORSHIP TIERS
6. A-LA CARTE ITEMS
7. THE IDEAL PARTNER
8. THANK YOU



# OUR MISSION

WE WORK TOWARDS BRIDGING  
THE GAP BETWEEN ACADEMIC  
THEORY AND INDUSTRY  
REALITY THROUGH HANDS-ON  
WORKSHOPS AND  
MENTORSHIP LED BY  
INDUSTRY PROFESSIONALS.



# MEET THE TEAM

President  
Krish Deshmukh



Vice President  
Ingrid Escalante



Treasurer  
Dylan Pellegrini



Marketing Director  
Aiden John



Tech Director  
Sadhika Kamchetty

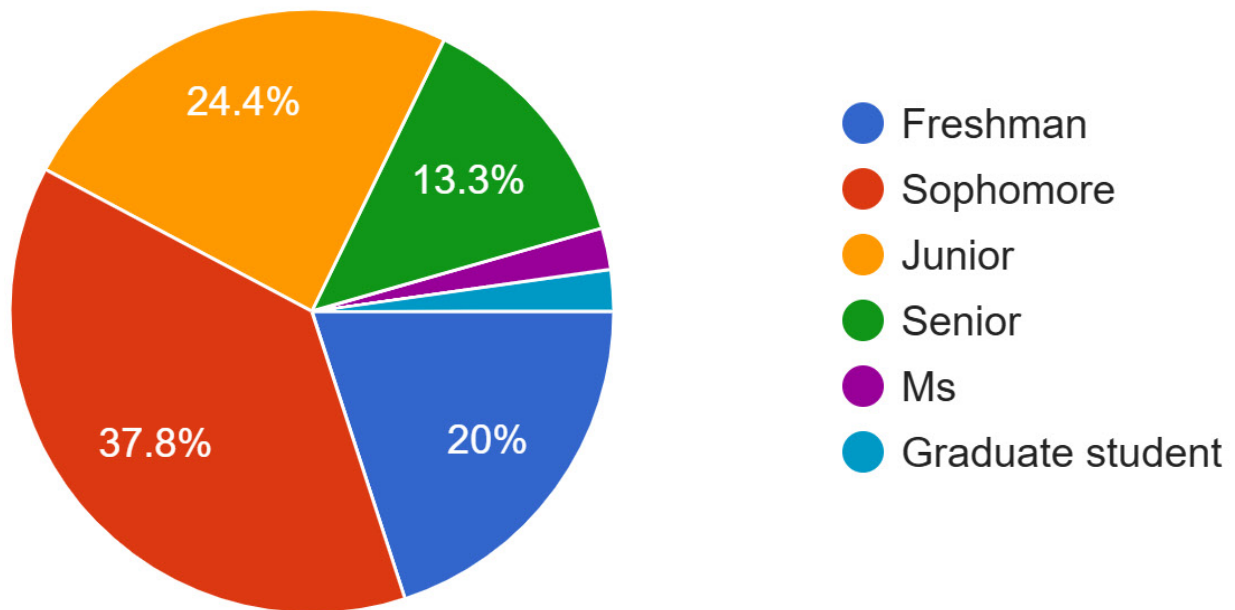


Events Director  
Praketh Potlapalli

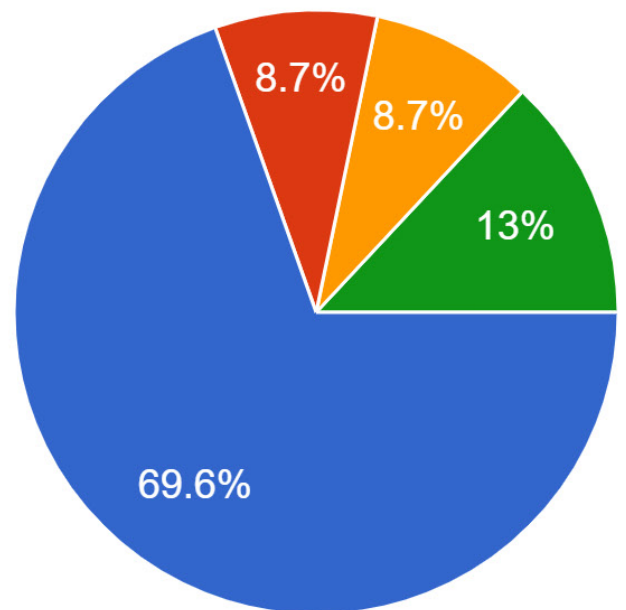


# DEMOGRAPHICS

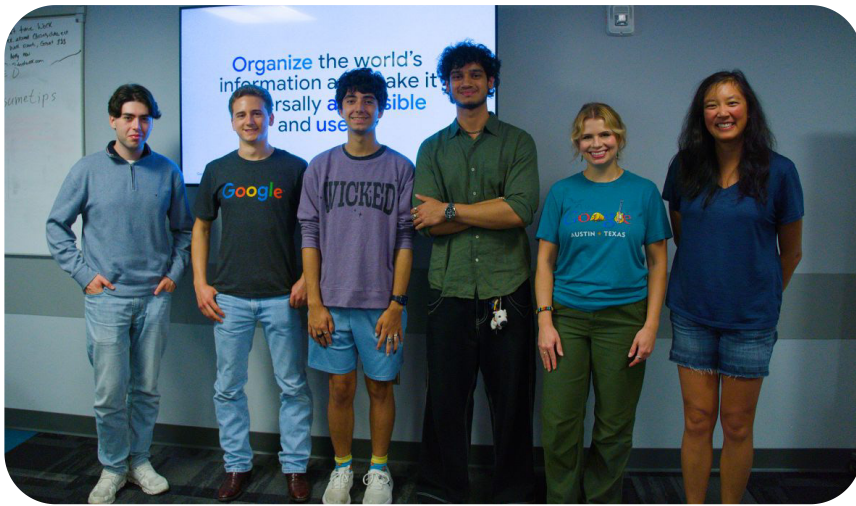
100+ ACTIVE MEMBERS



- Computer Science and Engineering
- Computer Information Science
- Data Analytics
- Electrical and Computer Engineering



# EVENTS



EMPOWERING OUR  
MEMBERS THROUGH  
RECRUITING SEASON

GOOGLE INFO SESSION



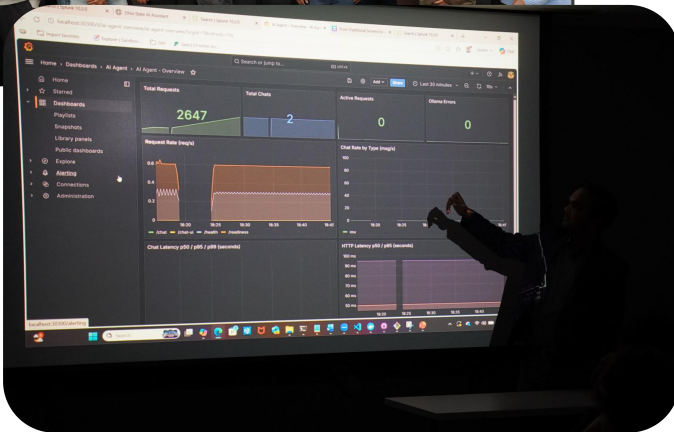
HACK THE HACKATHON



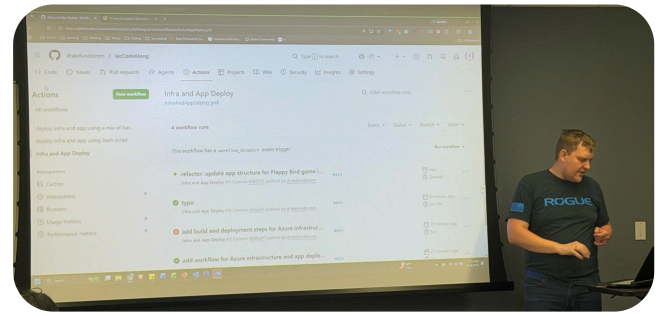
PREPARING OUR  
MEMBERS TO SUCCEED  
IN HACKATHONS



# EVENTS



KUBERNETES WORKSHOP



GITHUB ACTIONS WORKSHOP

EXPOSING OUR  
MEMBERS TO  
INDUSTRY TOOLS  
AND PROJECTS

PREPARING OUR  
MEMBERS FOR  
TECHNICAL  
INTERVIEWS



LEETCODE NIGHTS



# SPONSORSHIP TIERS

TIER	CONTRIBUTION	BENEFITS
Scarlet	\$1500	Everything in Gray + <ul style="list-style-type: none"><li>• Host a private workshop/event</li><li>• Feature company event on social media</li><li>• Priority booking for workshops &amp; recruiting events (Fall)</li></ul>
Gray	\$750	<ul style="list-style-type: none"><li>• Your logo will be featured on our social media</li><li>• All jobs, events, and opportunities are featured in our monthly newsletter</li><li>• Access to our Resume Book</li></ul>

\*If these sponsorship tiers aren't what your company is looking for, contact us at [dev@osu.edu](mailto:dev@osu.edu). We would love to work with you to create a sponsorship package that works for your company.



# A-LA CARTE ITEMS

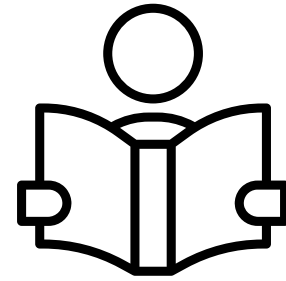
ITEM	CONTRIBUTION
Resume Book	\$500
Job Posting in Newsletter	\$250
Workshop	\$1000
Tech Conference Scholarship	Depends on the Conference
Feature On Website	\$150

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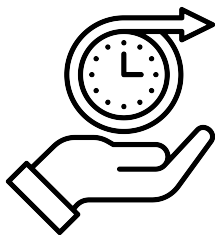
# THE IDEAL PARTNER

Reads thoroughly and responds timely to communication from the DEV team



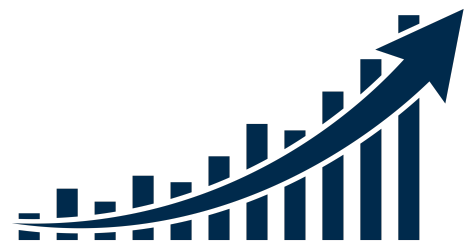
Is prepared to deliver content beyond the typical "how to prepare for technical interviews" and "resume 101"

Listens to the DEV team's guidance on how best to engage with our students



Approaches this partnership as a long-term investment.

Is committed to increasing hiring outcomes for our students at your company.



dev

**THANK YOU**  
**for investing in the**  
**Software**  
**Engineering Club**  
**(DEV)**

